



**Why did the digital marketer
name his dog “Marketing”?
Because every day he brings
him a new lead.**



Digital Marketing Course Curriculum



50+ Modules

1. Introduction & Foundations

01 Digital Marketing Overview



02 AI in Digital Marketing & Tools



03 Blog Creation



04 Business Website Creation



05 E-Commerce Creation



2. Design & Content Creation

06 Graphic Creation 

07 Video Creation 

08 Reels Mastery Program 

09 Copywriting & Ad Copy 

10 Content Marketing 

11 Social Media Calendar 



6. E-Commerce & Mobile

38 E-Commerce Marketing



39 Mobile App Marketing



8. Advanced Strategies & Growth

50 Growth Hacking



51 Online Reputation Management



52 Email Marketing



53 WhatsApp Marketing



9. Monetization & Career

54	Google AdSense	
55	Blogging	
56	Freelancing	
57	Resume Building	
58	Interview Preparation	



12. Prompt Engineering & AI Productivity

68 Prompt Engineering Fundamentals 

69 Advanced Prompt Engineering 

70 AI Research & Productivity
Workflows 

71 NotebookLM for Research &
Learning 



